

Comment by Luca Dal Fabbro (CEO of GRT Group) following the proposal for new EU measures on plastics

Milan, May 29, 2018 – The **European Commission** has definitely clarified the contours of the new EU rules to reduce plastic waste. In particular, the proposals refer to the 10 disposable products that pollute beaches and waters the most: items such as cotton buds sticks, cutlery, plates, straws, beverage mixers and balloon rods. Producers will be required to comply with design and labeling requirements and to respect waste management and reclamation obligations.

Luca Dal Fabbro, CEO of **GRT Group**, a company committed to providing innovative industrial solutions in the circular economy sector, comments:

“Over the last half-century, plastic consumption has increased 20-fold and is estimated to quadruple by 2050. Considering all production, from the Fifties up until today we reach a total of about 8.3 billion tons. An enormous quantity, whose disposal represents the critical point, since, in many Countries, the most diffused means remains the landfill.

Even the European Union is recognizing the environmental crisis of plastic waste in the environment. This new legislation is in favor of reducing this type of pollution, which is dramatically affecting the oceans and our lakes. This is a very good news for environmental protection and for the circular economy sector.

This measure will not only boost the circular economy itself, encouraging companies to find innovative solutions to replace these products, but will also have an impact on people’s daily habits, who will be increasingly aware of the consequences that our actions, even those we consider most trivial, have on the environment in which we live. The new rules once again confirm the European Union’s commitment to an economy that respects the environment, finds innovative solutions and gives responsibility to the manufacturing companies, which will have to take more and more into consideration the life cycle of their products and design so that they can be fully recycled or have a long life span.

The European companies have in this way the possibility, also thanks to public incentives, to invest in innovation and to offer products that will then become a standard also on other global markets, constituting a competitive advantage for the companies themselves”.

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About GRT Group

GRT Group (<http://grtgroup.swiss>) was founded in 1971 as an R&D group focusing on industrial development of innovative processes developed in research laboratories in the EPFL. Over time it reinforced its engineering capabilities and financial position in order to provide innovative industrial solutions in the circular economy environment. The company is now expanding its projects and activities over Europe, being already present in Italy and in the UK, as well as in Switzerland.

Today the company is committed to addressing three critical environmental issues by providing technological solutions for present and future:

1. reducing CO2 emissions;
2. reducing plastic pollution;
3. enabling energy transition;

The company is active in recycling waste plastics into valuable fuels and support the energy transition with energy storage development solutions.